

# MAISONNEUVE

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5th Floor métro Père Lachaise Tues.-Sat. 2-7pm  
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## **Main Gallery**

**Press Release / 18.11.2005**

## **Giasco BERTOLI**

### ***Devil's Haircut***

November 24<sup>th</sup>– December 24<sup>th</sup> 2005

Exhibition opening: Thursday, November 24<sup>th</sup> 2005, 6 - 9 pm

The Maisonneuve Gallery presents '*Devil's Haircut*', an exhibition by Giasco Bertoli.

Giasco Bertoli's photographs were first published in the French magazine *Purple Fiction* in 1996 when he was living in Milan. Bertoli was introduced to the magazine by friend artist Vanessa Beecroft.

Bertoli's photos are about his life and experience. Images that mix the oneiric and the ordinary of everyday, reminiscent of his childhood. "*They all trace a memory of life as a projected dream, and of work as a life in progress*". (Jeff Rian)

Since, his photographs are shown in galleries and group shows. Some of his photos and projects are considered 'cult'.

Bertoli worked on different projects, like the series *Switzerland* (1998-99), photographing private swimming-pools, garages, houses, trees, landscapes, in the southern of Switzerland where he was born.

*Madame Bovary c'est moi* (1999) was a 32 pages book (postcard size) of ladies self-portraits wearing nothing but a t-shirt with the name of their city written on it. Originally Bertoli worked on the project after reading Italo Calvino's *Invisible Cities*. The pictures were taken with a disposable camera provided by the artist.

*Green days* (1999), a video that shows a young boy playing soccer alone on a huge stone covered with grass.

*I went to see a friend* (2000), 33 records covers compiled in alphabetical order with the word blue on each cover title.

*Confessionals series* (2000), 'Snap shots' of confessionals taken in churches in Paris and Normandy, zing magazine N. 17 (New York) first published it in 2002.

*15 Love / 30 All* (2002-2003), a tennis tournament for artists and curators. It first took place in Paris then moved to New York the year after.

*The Tennis Courts series*, (2000-2005), Giasco Bertoli has been taking pictures of empty tennis courts for five years, he first started when he moved to Paris in 2000. "*Le terrain de tennis a une érotique, sans le substitut nécessaire du winner ou du loser. Le set se vit comme un parcelle du monde, des plus raffinés, des plus rarefies.*" (Matthieu Orlean on Bertoli's Tennis courts series).

*The Rifle series* (2004), the series took place in a tiny second hand rifle shop in the rive gauche in Paris, Bertoli likes the colors there, brown, dark green and black that reminded him the hunters in Switzerland and in the '70, color of the wood, the trees, the rocks. He used seven young girls like 'the magnificent seven' all naked holding a rifle.

*Antoine Doisnel, the run*, 2005, video shot in slow motion out of the François Truffaut's masterpiece *400 Blows*, showed on television. Bertoli recorded more the 300 films from cable tv between 2003-'04.

Monographs include '*Purple Sexe Milan*' (1999/'00), a book with Editions Outcasts (2003), and '*Clouds don't care*' with onestarpres (2004).

In 2002 he started a journal called *Roses Tatouées*, a 14 pages printed on pink paper that reminds the Italian "*Gazzetta dello sport*". *Roses Tatouées* shows artists work, drawings and photographs. The Brétigny Art center (France), will work with Bertoli on a project in January 2006.

Giasco Bertoli is a current contributor to fashion and art magazines around the world.

If you wish to receive more information and visuals, please e-mail us at [contact@galerie-maisonneuve.com](mailto:contact@galerie-maisonneuve.com)

#### *Artistes de la galerie :*

Patrick BERNIER • Rainer GANAHL • Jan KOPP • Martin LE CHEVALLIER • Olive MARTIN • Alexandre PERIGOT • Lincoln TOBIER

#### *programme*

Giasco BERTOLI Nov. 24 - Dec. 24 2005 • Jan KOPP Jan. - Feb. 2006